



Values to Action

WORKSHEET

At Brivia, we believe that values are the most powerful force of meaning and motivation; the cornerstones for healthy and high performing cultures.

Values must be more than words on walls.

Organizations can fuel passion and reinforce purpose when their leaders behave in ways that foster and strengthen personal and professional values that have been identified as most important.

5 Steps for Bringing Values to Life

1 Identify important values.

2 Develop a shared understanding of what those values mean, to you and others.

3 Identify concrete behaviours of important values in practice.

4 Recognize and reinforce those values in practice.

5 Connect with, call-out and correct behaviors that are incongruent with important values.
